Sustainability Assessment: from Brundtland Report to Sustainable Development Goals

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Abstract

The increase in population, the urbanization processes and the heavy anthropic interventions are bringing new and differentiated stresses for environmental and urban systems, including socio-economic pressures and natural disasters. The problems that societies have to address nowadays are numerous, ranging from environmental pollution to soil consumption, from the lack of water and food to the necessity of biodiversity protection and climate change reduction.

Immediate and efficient solutions are needed in order to avoid the achievement of an irreversible condition. In this context, the concept of sustainability has been proposed since many years as an innovative paradigm of intervention, with the objective of limiting these problems and to mitigate their effect in the long period.

The paper aims at briefly illustrating the concept of sustainable development, focusing on its evolution over the years, from the Brundtland Report to Sustainable Development Goals that have been recently proposed by the United Nations. Particular attention will be devoted to the analysis of the relationship between sustainability and urban and territorial planning, trying to identify the main existing approaches for the introduction of sustainability as the fundamental paradigm for future development.

1. INTRODUCTION

As it is well known, sustainable development has been defined in 1987 by the Brundtland Commission as the development that meets the needs of the present without compromising the ability of future generations (UN, 1987).

The characterizing aspect that emerges from this definition is the long-term vision, which implies the need of addressing a high degree of uncertainty (Munda, 1987).

Several dimensions have been identified in the concept of sustainable development (environmental, social, economic, cultural and technological dimension) which have to coexist within an integrated perspective (Bottero and Mondini, 2009).

The Brundtland report represents a fundamental act for the introduction of the concept of sustainability in the legislative frameworks. Indeed, starting from this document a continuous process has been set up for the consideration of the sustainability as fundamental paradigm of action (Lafratta, 2004).

A further step in the process for the achievement of sustainable development refers to the identification of the Millenium Development Goals (MDG). These objectives have been defined in the year 2000 and they define a com-

plex series of targets which range from halving extreme poverty rates to halting the spread of HIV/AIDS and providing universal primary education (UN, 2015a).

More recently, the United Nations defined 17 Sustainable Development Goals (SDGs). In particular, the SDGs address the global challenges, including those related to poverty, inequality, climate, environmental degradation, prosperity, and peace and justice (Table 1). These objectives are strongly interconnected among them and involve all the sustainability dimensions at a planetary scale (Figure 1).

In the context of urban transformations, a particular role is played by the SDG 11 "Sustainable cities and communities", which explicitly considers the relationship that exists between communities and the spaces in which they live. According to the fundamental principles of this goal, future cities should aspire to social inclusion and have to be designed for being compatible with the surrounding environment (Bond et al, 2012; Mondini, 2016). Specific importance is attached to:

- 1. the availability of adequate, safe and affordable housing,
- 2. the protection of natural and cultural heritage and 3. the adoption and implementation of integrated policies and plans towards inclusion,

resource efficiency, mitigation and adaptation to climate change and resilience to disasters.

2. THE SUSTAINABILITY PROJECT

In terms of sustainability (maximizing and minimizing simultaneously in order to achieve a balanced development of the economic, social and ecological system), the evaluation process must be highly interdisciplinary, in order to identify possible synergies and develop "win – win" solutions (Kosko, 1986; Stellin and Rosato, 1998; Bottero et al., 2018a; Fattinnanzi, 2018). Given the growing interdependence between parties that characterizes the actual problems/contexts, the complexity notion became a crucial concept in sustainability evaluation and assessment (Figueira et al., 2015; Becchio et al., 2018; Bottero et al., 2018b.

In particular, with regard to issues related to development, in the processing and management of territorial and urban systems, the complexity of decision-making requires the adoption of four levels of analysis: metastrategic, strategic, tactic and operational (Girard and Nikkamp, 1997; Mondini, 2010; Trossero and Lombardi, 2013).

Different methods can be employed for sustainability assessment and the choice of the method strictly depends from the phase in which the evaluation takes place:

- 1. knowledge phase,
- 2. concertation phase,
- 3. strategic definition of objectives phase,
- 4. systemic evaluation phase and
- 5. monitoring phase (Tab. 2) (Mondini, 2009).

In the previous paragraph, reference was made to the eleventh UN Sustainable Goal, dedicated to the theme of "Sustainable cities and comminities". Cities are emblematic elements for the definition of sustainable development. In fact, cities are at the same time critical and cardinal elements for achieving sustainable development (Mi, 2019). Cities are complex systems characterized by a high environmental impact, as energy consumption and depretion of a high quantity of natural resources (Booth et al., 2011; IPCC, 2014; Mi et al., 2019.

Cities are therefore built as key players in the field of urban sustainability, helping to contrast climate change and reduce emissions into the atmosphere (Amendola, 2016)

Sustainability has been used for several decades as a paradigm for territorial and urban transformations and designs in order to mitigate its impacts on the environment, with the ultimate goal of creating sustainable communities in response to the ongoing process of urbanization (Roberts and Hugh, 2000; Bottero and Ferretti, 2010; UN-Habitat, 2015; Habitat_III, 2016; UN-Habitat, 2016).

In the context of urban sustainability assessment, different models and frameworks have been proposed in the last years in order to support designers, planners and Decision Makers in the choices related to urban transformations. Table 3 summarizes the main initiatives available in the field of urban sustainability assessment methods.

As it is possible to see from Table 2, sustainability indicators are a proven method for driving sustainable urban development, and hundreds of different sets and frameworks exist. As cities vary greatly in terms of available resources, population size and urban metabolic processes, this wealth of tools is useful. However, choosing appropriate sustainability indicators can be difficult.

Scientific research in this field has highlighted that efficient and science-driven governance is a critical component of sustainable development. As instruments for measuring progress or diagnosing urban sustainability, sustainability indicators provide the simple and measurable tests needed to create and maintain cities not only respecting the environment, but also promoting long-term economic productivity and health and the well-being of their citizens (Ameen et al., 2015).

3. TOWARDS SUSTAINABLE COMMUNITIES

As already mentioned, the process towards the achievement of SDG 11 requires innovative solutions based on the integration of the different dimensions and on the consideration of the citizens as key players of the operation.

In this perspective, a very important role is covered by urban regeneration programmes, meaning not only building-restoration operations, but also programs aiming at eliminating social decline, increasing the quality of life

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 Table 1 - 17 Sustainable Development Goals (SDG)

Goal		Description
1 350°	No Poverty	End poverty in all its forms everywhere
2 750	Zero Hunger	End hunger, achieve food security and improved nutrition and promote sustainable agriculture
3 MADELE	Good Health and Well-Being	Ensure healthy lives and apromote well-being for all at all ages
4 countries	Quality Education	Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
5 RESIDEN	Gender Equality	Achieve gender equality and empower all women and girls
6 trans	Clean Water and Sanitation	Ensure access to water and sanitation for all
7 (Marzania)	Affordable and Clean Energy	Ensure access to affordable, reliable, sustainable and modern energy
8 FORDOR	Decent Work and Economic Growth	Promote inclusive and sustainable economic growth, employment and decent work for all
9 mundane mondane mondane	Industry, Innovation and Infrastructure	Build resilient infrastructure, promote sustainable industrialization and foste innovation
10 EDUCENALIMAZE	Reduced Inequalities	Reduce inequality within and among countries
11 :12:00	Sustainable Cities and Communities	Make cities inclusive, safe, resilient and sustainable
12	Responsible Consumption and Production	Ensure sustainable consumption and production patterns
13 famer	Climate Action	Take urgent action to combat climate change and its impacts
14 SETATOR	Life Below Water	Conserve and sustainably use the oceans, seas and marine resources
15 CANDA	Life on Land	Sustainably manage forests, combat desertification, halt and reserve land degradation, halt biodiversity loss
16 MAG CUSTUM EGITORION	Peace, Justice and Strong Institutions	Promote just, peaceful and inclusive societies
17 MARTILINE SERVICE TOM	Partnership for the goals	Revitalize the global partnership for sustainable development

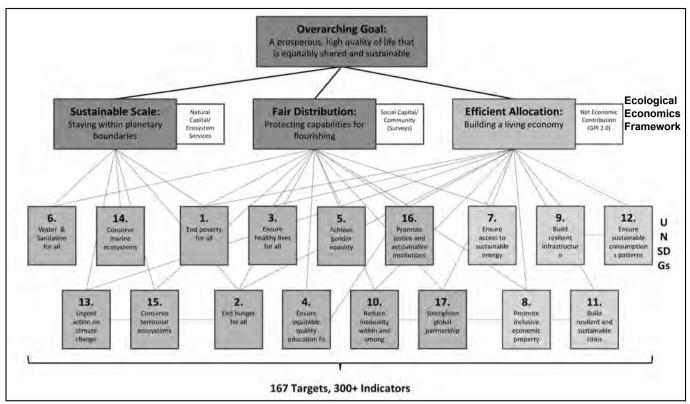


Figure 1 - Relationship between the 17 goals (SDG) and the three main dimensions of sustainability (source: elaboration by Costanza et al., 2019)

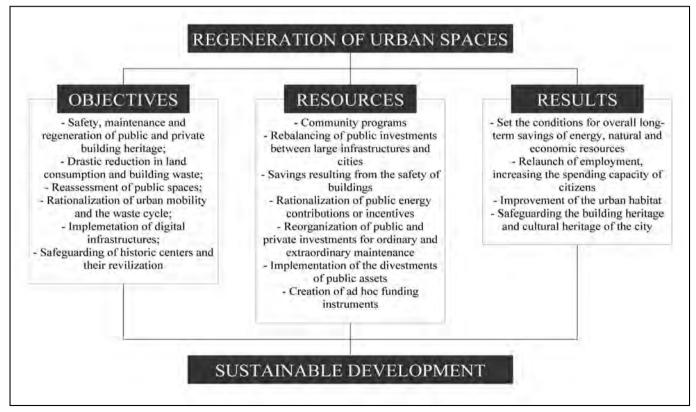


Figure 2 - Regeneration of urban spaces (source: author's elaboration)

of the inhabitants, supporting the valorization of cultural resources, protecting the environmental system, bringing economic development, and so on (Fig. 2) (Lombardi, 2008; Haapio, 2012; Garsia, 2015; Ostanel, 2017; Brunetta et al., 2018).

A second perspective that appears useful for achieving objective 11 is the approach offered by ecosystem services, which allow us to understand the benefits that natural systems offer to human society to satisfy their wellbeing in the form of goods and services (Caldarice and Salata, 2019). According to this point of view, the measurement and evaluation of the goods and services offered by the ecological-natural systems becomes very important, not only from the bio-physical point of view, but also from the economic point of view so that these values are included and considered in decision-making processes concerning the transformation of the city (MEA, 2005; Angilella et al., 2016; Bentivegna, 2016; Diaz-Sarachaga and Jato-Espino, 2019).

A third direction on which it is fundamental to reason is the one proposed by the circular economy.

According to the definition of the Ellen MacArthur Foundation, circular economy is a generic term to define an

economy designed to be able to regenerate on its own. This definition is based on the existence of two types of material flows: biological ones, able to be reintegrated into the biosphere, and technical ones, destined to be revalued without entering the biosphere (Figure 3). This is an overall and radical rethinking, based on the overexploitation of natural resources and oriented towards the objective of maximizing profits through the reduction of production costs. Adopting a circular approach means reviewing all stages of production and paying attention to the entire supply chain involved in the production cycle, through the enhancement not only of natural capital (primary resources and environmental impacts), but also of the social (work and wellness) and economic one (investments and revenues) (Enea, 2019; Ellen MacArthur Foundation, 2019).

4. CONCLUSIONS AND FUTURE PERSPECTIVES

It is clear that the concept of sustainable development has become the paradigm of development interventions since several decades, giving a centrality to environmental issues (Mondini, 2010).

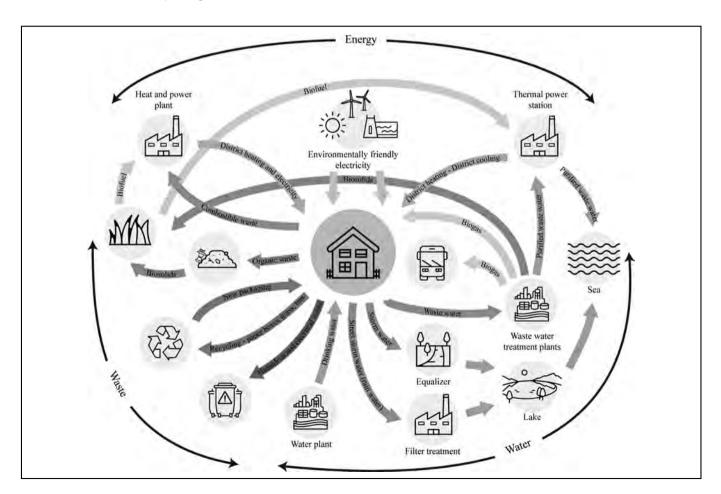


Figure 3 - The concept of circular economy (source: elaboration by Iveroth et al., 2013)

Table 2 - *Tab. Main methodologies for sustainability assessment* (source: elaboration by Mondini, 2009)

Phases	(source: elaboration by Mono	Instruments
Knowledge phase	The subjects involved: • Analysis of public and private interests • Analysis of current and potential loans • Analysis of transformation projects The socio-economic framework: • Territorial indicators • Economic indicators • Social indicators • Cultural tourism The environmental-cultural framework: • Risk card and territorial constrains • Environmental resources • Tangible and intangible assets • Infrastructures and accessibility • Map of socio-cultural events	 Stakeholders Analysis Analysis of real estate values Reference regulatory framework Socio-economic surveys Estimate of Total Economic Value (TEV) Cluster Analysis
Concertation phase	 Evaluation of critical issues, opportunities and weaknesses Rules for the formation of a concertation table Techniques for accompanying decision-making processes Activation of the public participation process 	 SWOT analysis Interviews and questionnaires Focus group Contingency analysis
Strategic definition of objectives phase	 Definition of short-term objectives Definition of long-term objectives Verification of consistency of the objectives with the European Union 	Multicriteria Analysis
Systemic evaluation phase	 Analysis of impacts Evaluation of alternatives Definition of mitigation measures 	 Environmental Impact Assessment (EIA) Strategic Environmental Assessment (SEA) Ecological Impact Assessment Cost-Benefit Anlysis (CBA)/Discounted Cash-Flow Analysis (DCFA) Social Return on Investment (SROI) Community Impact Evaluation (CIE)/Community Impact Assessment (CIA) Integrated Pollution Prevention and Control (IPPC) Life Cycle Assessment (LCA)/Life Cycle Cost (LCC) Evaluation of the visual impact on landscape Agent-Based Model (ABM) System Dynamics Model (SDM) Spatial Econometric Models (SEM) Fuzzy Cognitive Map (FCM)
Monitoring phase	 Objectives Monitoring procedures Knowledge system Timing and implementation methods 	 Monitoring by objectives Monitoring by resources Monitoring by actions Monitoring the state of the environment DPSIR model

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Table 3 - Main systems for assessing sustainability at the urban level (source: elaboration by Science for Environment Policy, 2018)

Evaluation system	Organization	References
BREEAM Communities	Building Research Establishment Environmental Assessment Methodology (BREEAM)	https://www.breeam.com/
China Urban Sustainability Index	Urban China Initiative	http://www.urbanchinainitiative.org/en/resources/report.html
City Blueprint	Waternet Amsterdam; KWR Water Cycle Research Institute	https://www.kwrwater.nl/en/tools-producten/city-blueprint/
Eco ² Cities Initiative	World Bank	http://siteresources.worldbank.org/INTURBAN- DEVELOPMENT/Resources/336387- 1270074782769/Eco2CitiesBookWeb.pdf
EEA Urban Metabolism Fra- mework	European Environment Agency	http://ideas.climatecon.tu-berlin.de/documents/wpa- per/CLIMATECON-2011-01.pdf
European Green Capital Award	European Commission	http://ec.europa.eu/environment/european- greencapital/about-the-award/
European Green City Index	Economist Intelligence Unit; Siemens	https://www.siemens.com/press/pool/de/events/c orporate/2009-12- Cop15/European_Green_City_Index.pdf
European Green City Tool	European Union	http://ec.europa.eu/environment/urban/tool.htm
European Green Leaf Award	European Union	http://ec.europa.eu/environment/european- greencapital/europeangreenleaf/
Eurostat Sustainable Development Indicators	Eurostat	https://ec.europa.eu/eurostat/web/sdi/sustaina- ble-cities-and-communities
Global City Indicators Program	Global City Indicators Facility	https://www.citiesalliance.org/
Green Cities Programme	OECD	http://www.oecd.org/regional/greening-cities- regions/46811501.pdf
Green Star	Green Building Council of Australia	https://new.gbca.org.au/green-star/
Indicators for Sustainability	Sustainable Cities International	https://sustainablecities.net/
LEED for Neighbourhood Development (LEED-ND)	Leadership in Energy and Envi- ronmental Design (LEED)	https://www.nrdc.org/sites/default/files/citi- zens_guide_LEED-ND.pdf
National Australian Built Environ- ment Rating System (NABERS)	Government of Australia	https://www.nabers.gov.au/
Reference Framework for Sustainable Cities (RFSC)	RFSC	http://rfsc.eu/
SDEWES Index	International Centre for Sustainable Development of Energy, Water and Environment Systems (SDEWES) Index	http://www.piran2016.sdewes.org/sdewes_index.php

Table 3 - Main systems for assessing sustainability at the urban level (source: elaboration by Science for Environment Policy, 2018)

Evaluation system	Organization	References
STAR Community Rating System	Sustainability Tools for Assessing and Rating Communities (STAR)	http://www.starcommunities.org
Urban Audit Cities Statistics	Eurostat	https://ec.europa.eu/eurostat/web/regions-and- cities
Urban Ecosystem Europe – Informed Cities	International Council for Local Environmental Initiatives (ICLEI); Ambiente Italia	http://informedcities.eu/
Urban Indicators Guideline	UN Human Settlements Programme	https://unhabitat.org/urban-indicators-guidelines- monitoring-the-habitat-agenda-and-the-millennium- development-goals/
Urban Sustainability Indicators	European Foundation for the Improvement of Living and Working Conditions	https://www.eurofound.europa.eu/sites/default/files/ef_files/pubdocs/1998/07/en/1/ef9807en.pdf

The sustainable development approach, applied to urban and territorial planning and transformations, brings implications and needs to which correct and effective answers are not always given.

First of all, the need to assess sustainability. As seen in the paper, the assessment of sustainability must be carried out in an interdisciplinary perspective. In fact, only with the support of integrated approaches, the level of uncertainty in these contexts can be reduced, making it possible to make more conscious decisions about possible long-term impacts (Cecchini and Blecic, 2016).

A fundamental effective response to this need is represented by the continuous training of practitioners working in this field. This could be made possible by focusing on greater collaboration between professional associations and universities, in order to provide experts able to address these issues with awareness and with adequate knowledge of the evaluation methodologies.

The ultimate goal must be to create a network for the provision of knowledge and skills to achieve the common goal of this development.

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